



INDIAN INSTITUTE OF INFORMATION TECHNOLOGY, LUCKNOW, UTTAR
PRADESH (INDIA)

End-Sem Exam 2024

Course Name: Professional Communication -II
Course code: PCO230C

Full Marks:75

Q.1 You have been selected for an interview at Google. Following are the details of the job position. (5*9=45 marks)

Google

Software Engineer [University Graduate, 2024]

Role

Engineering » Full-Time

Experience

Entry Level

Location

Bengaluru/Hyderabad, India

Responsibilities

- Research, conceive, and develop software applications to extend and improve Google's product offering.
- Contribute to a wide variety of projects utilizing natural language processing, artificial intelligence, data compression, machine learning, and search technologies.
- Collaborate on scalability issues involving access to data and information.
- Solve challenges/problems that you are presented with.

Minimum qualifications

- Bachelor's degree or equivalent practical experience
- Experience working with Unix/Linux, Windows or macOS environments, distributed systems, machine learning, information retrieval, and TCP/IP
- Experience programming in C, C++, Java, or Python

Preferred qualifications

- Master's degree

About Google

Google is an American multinational technology company that specializes in Internet-related services and products. Their products/services include online advertising technologies, a search engine, cloud computing, software, and hardware. Their products are used by billions of customers across the world.

Mission and Vision of Google

Google's mission is to organise the world's information and make it universally accessible and useful.

Values and Principles of Google

Here are the **Ten things** of Google.

- Focus on the user and all else will follow
- It's best to do one thing really, really well
- Fast is better than slow
- Democracy on the web works
- You don't need to be at your desk to need an answer
- You can make money without doing evil
- There's always more information out there
- The need for information crosses all borders
- You can be serious without a suit
- Great just isn't good enough

Based on the requirements of the job profile, answer the following questions asked in the interview:

- Tell me about yourself.*
- What are some of your weaknesses?*
- What is your greatest strength?*
- Why do you want to work at our company?*
- Tell me about a situation when your work was criticized.*

Q.2 Read the following questions and answer appropriately. (3*10=30)

- Explain how touch (haptics) can convey different meanings depending on the context and cultural norms. Provide examples of appropriate and inappropriate uses of touch in various social and professional situations.*
- Explain the concept of vocalics and its significance in communication. Provide examples of how variations in tone, pitch, and volume can impact the message's interpretation and effectiveness.*
- Discuss how cultural attitudes toward time management (chronemics) can influence communication styles and expectations. Provide examples of how different cultures perceive punctuality.*